



tvwan

SALES DECK 2016

TRENDMEDIA
PACIFIC

TVWAN | FEATURES

No. 1 for News and Weather

- ✓ Pacific's largest News Hub (Loop & TVWAN News)
- ✓ Daily News Bulletin at 6:30pm
- ✓ Daily Weather Report for PNG & the Pacific
- ✓ Breaking News Special Bulletins
- ✓ Local, Pacific and Global News
- ✓ Sports News
- ✓ Business & Politics News
- ✓ Loop Scoop



TVWAN | FEATURES

No.1 for Sports... Live and Exclusive content

- ✓ NRL – Live games, State of Origin, Outreach Programme
- ✓ PNG Rugby – SP Hunters, Digicel Cup, Fanzone, Kick off
- ✓ Soccer – Barclays Premier League
- ✓ PNG Golf Open



TVWAN | FEATURES



Childrens



Drama

Entertainment



Current Affairs

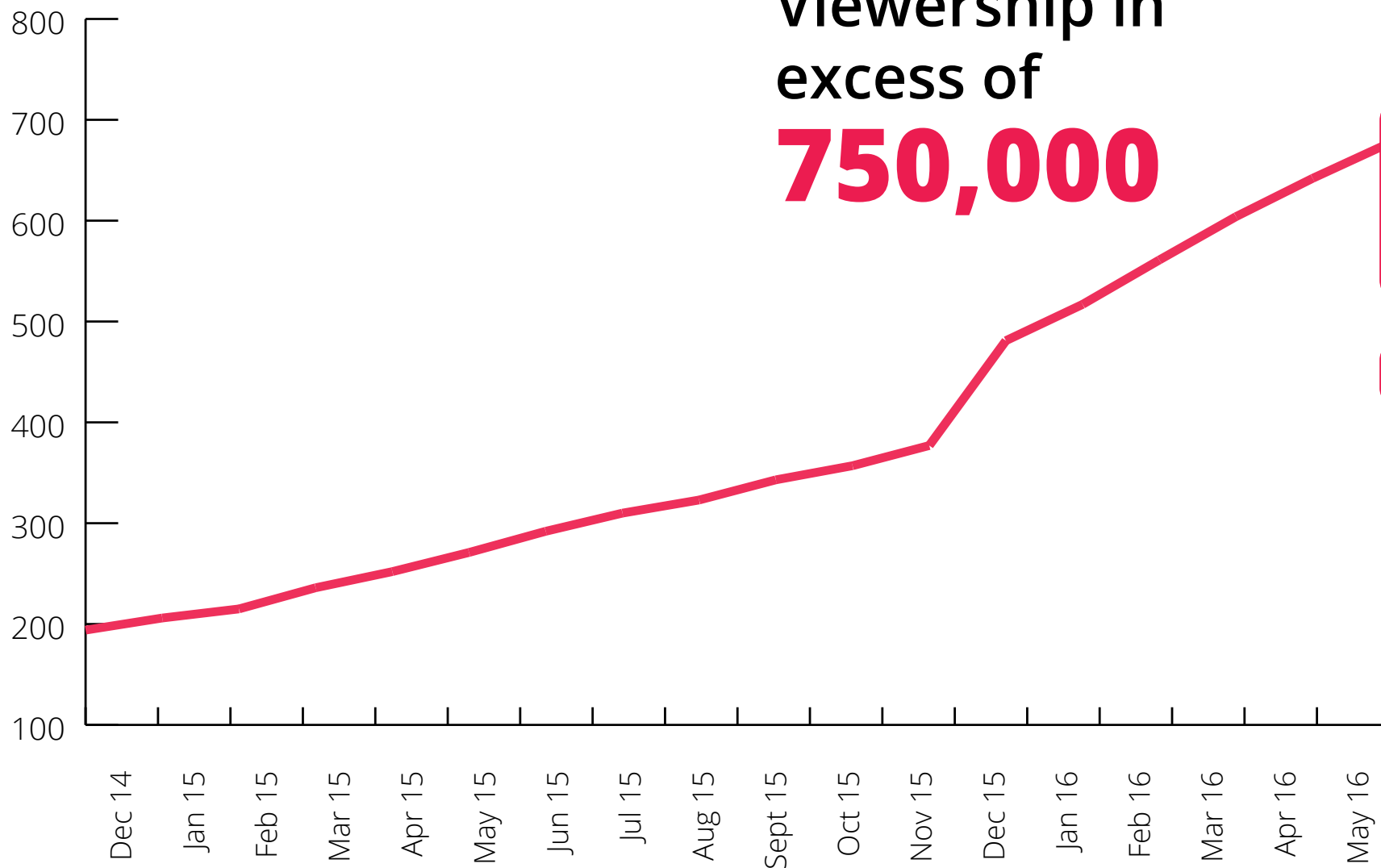
A stylized graphic in bright pink on a black background. It depicts a hand holding a remote control. The hand is represented by thick, rounded lines. The remote control is a tilted rectangle with six black dots representing buttons. Three curved lines above the remote represent signal waves. The entire graphic is composed of thick, vibrant pink lines.

OUR **AUDIENCES**

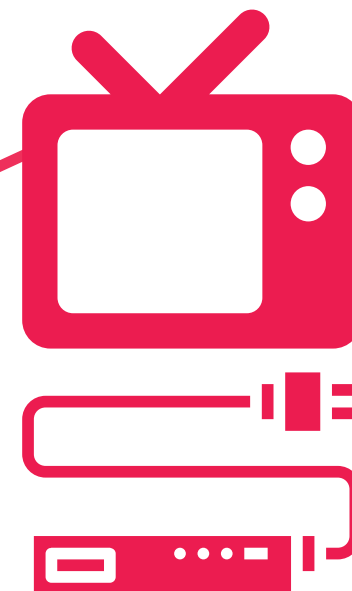
TRENDMEDIA
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TWWAN | AUDIENCE

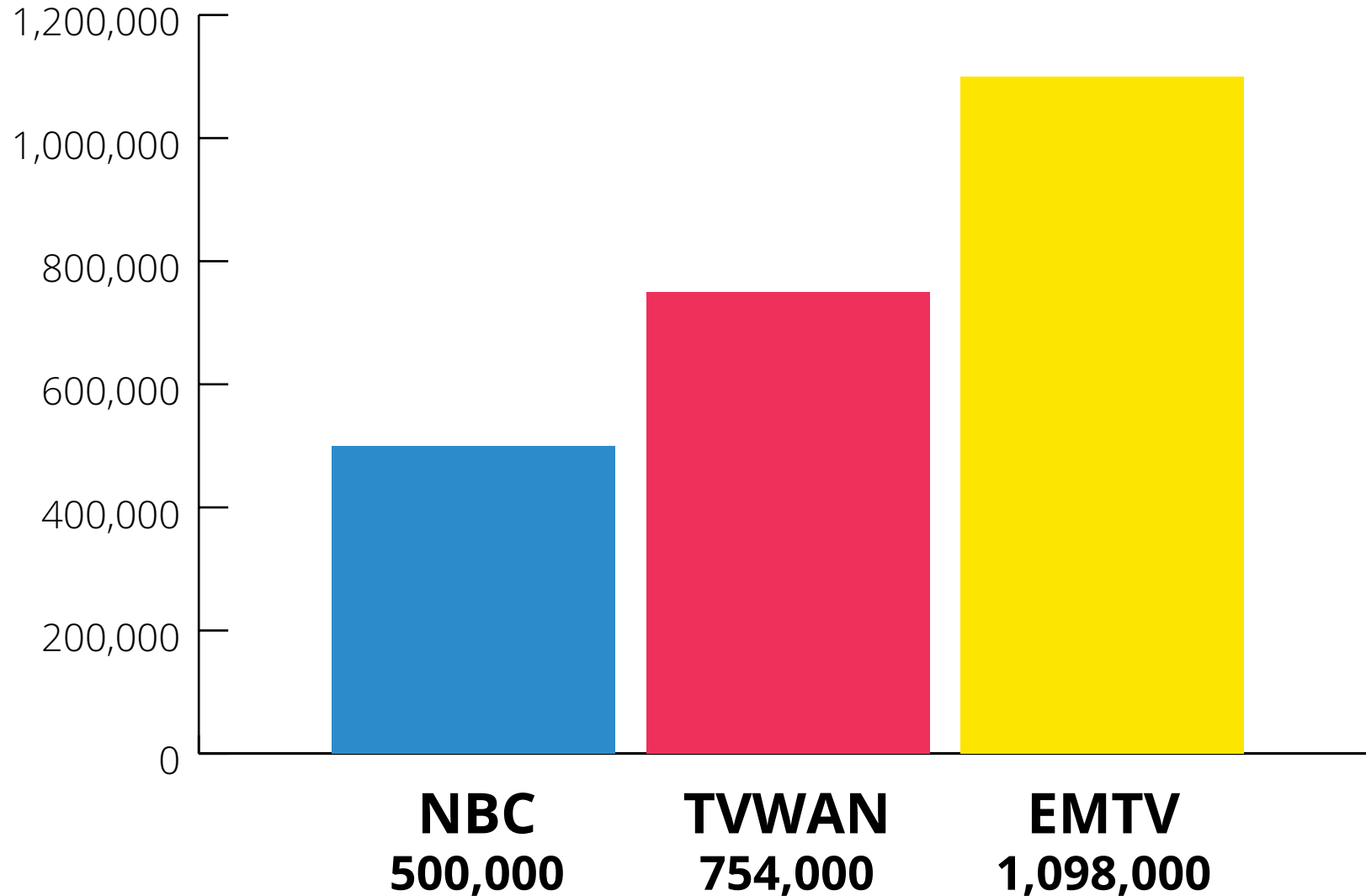
VIEWERSHIP (000'S)



Viewership in excess of **750,000**

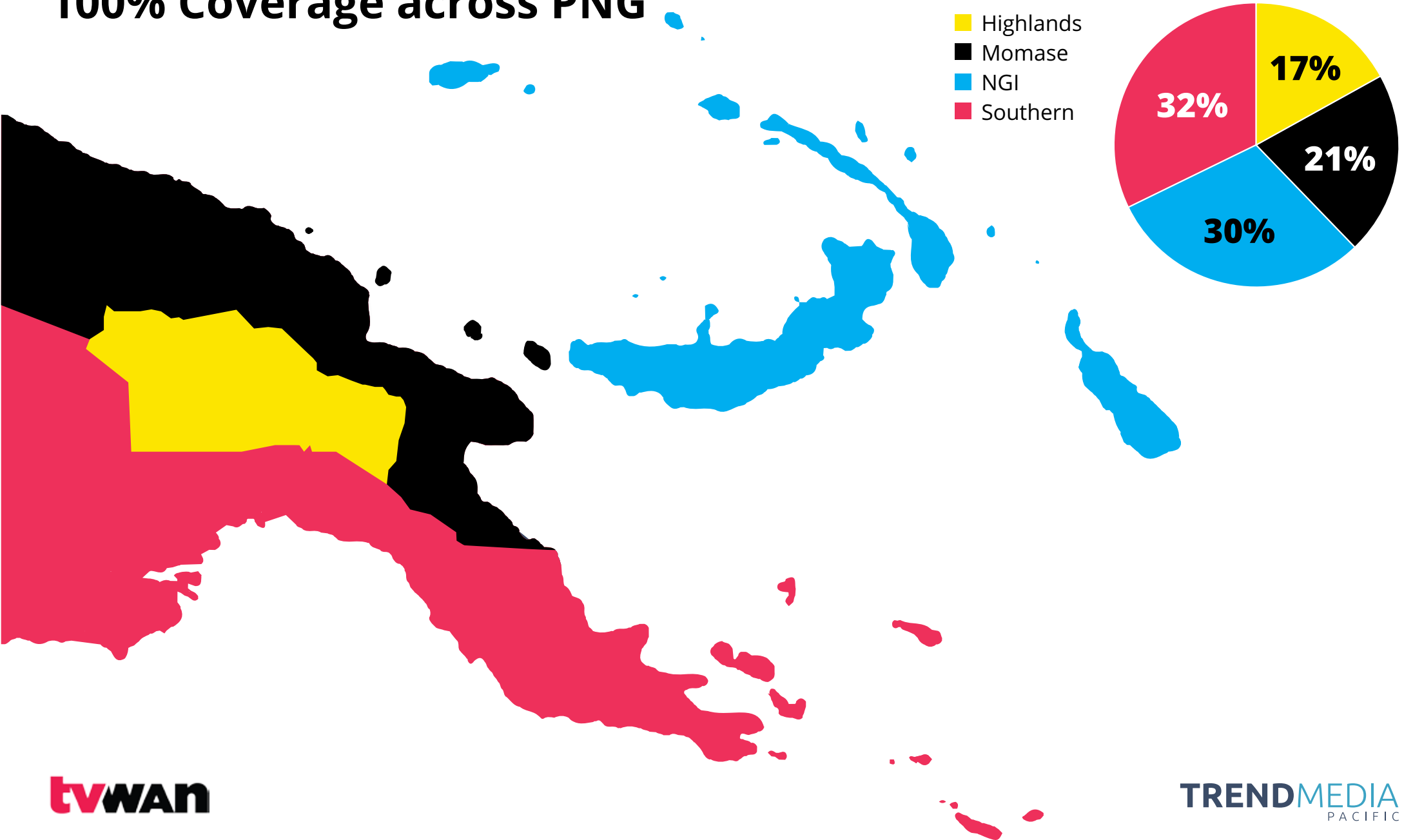


TVWAN | COMPETITORS



TVWAN | COVERAGE

100% Coverage across PNG



ADVERTISING

TRENDMEDIA
PACIFIC

TVWAN | SPOT BUYS

Television advertising is the most powerful, effective advertising platforms on offer. TVWAN gives advertisers the ability to promote their brands to a mass audience in a cost effective manner



15, 20, 30, 45 & 60 seconds

TVWAN | SPONSORSHIP

TV sponsorship involves placing a series of short sponsorship stings or credits around programmes, containing the sponsor's logo and messaging. TVWAN Sponsorship offers a strong, engaging and entertaining platform for brands to become associated with one of our key programmes, allowing it to get closer to the show's audience.



10 second opening and closing stings

TVWAN | PRODUCT PLACEMENT

An Advertising technique used to subtly promote products through appearances on our home grown TV shows



Price On Application

Don't have a TV commercial? Don't worry, our commercial production unit are fully resourced to produce high definition, better quality commercials to satisfy your brand needs



TV Commercials with graphics / filming,
radio jingles and digital formats

Please Contact the Trend Media Team
for further information

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